



## IN THIS EDITION

Bracing for Major Job Losses

20 Sectors Forecast to be Most Affected by Job Losses

TAKE THE SURVEY  
COVID-19: Is It Affecting Your Business?

## JOBS REPORT MARCH 2020

### TOTAL NUMBER OF JOB POSTINGS

Nipissing **287**  
Parry Sound **131**

### TOP INDUSTRY WITH VACANCIES

Nipissing  
Health care and social assistance (18.1%)

Parry Sound  
Retail Trade (19.8%)

To view the full report, visit our website  
[www.thelabourmarketgroup.ca](http://www.thelabourmarketgroup.ca)

Questions or concerns?  
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The Labour Market Group is funded by:



## BRACING FOR MAJOR JOB LOSSES



*"Canada will suffer record job losses in March and April—with lower-wage workers taking the brunt of the hit. The situation is causing us to reassess the economic impact of COVID-19 on the national and regional economies."*

The Conference Board of Canada's Chief Economist Pedro Antunes

### Shutting down most,

if not all, non-essential services across Canada will result in massive job losses in the coming weeks.

### 2.8 MILLION JOBS

Estimates suggest Canada could lose a cumulative 2.8 million jobs in March and April—nearly 15% of total employment.



These estimates are supported by the number of employment insurance claims, which have topped 2 MILLION over the last few weeks.



The federal emergency wage subsidy will help employment recover and take some of the strain off Employment Insurance and the Canada Emergency Response Benefit for administering direct transfers to laid-off workers. The subsidy covers up to 75% of salaries for businesses distressed by the effects of COVID-19.



Assuming that social distancing measures are slowly relaxed, job growth will pick up in May and accelerate over the second half of 2020, but it will take time for Canada's labour market to fully recover from this pandemic.

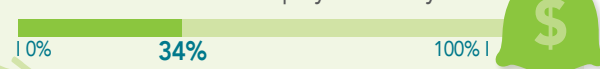
Industries that average lower wages are over-represented in terms of job losses. Estimates suggest that nearly 16% of total job losses—roughly 444,000 jobs—will be in the full- and limited-service restaurants industry, where wages averaged \$386 weekly (including overtime) in 2019. (See table on side 2)



Amusement and recreation, personal care, traveller accommodation, and clothing stores together account for another 527,000 lost jobs—industries in which wages averaged just \$508 per week in 2019.

### Overall, low-wage industries

—those whose wages are 50% (or lower) of the national average of \$1,029 per week—account for 34% of job losses, despite representing about 14% of national employment last year.



Source: <https://www.conferenceboard.ca/insights/blogs/bracing-for-major-job-losses>

## READY. SET. HIRED.

Job Portal for the districts of  
Nipissing and Parry Sound

There are currently  
**248** jobs available.  
Find yours  
TODAY!



[readysethired.ca](http://readysethired.ca)

## WAYS TO SUPPORT LOCAL BUSINESSES

BUY NOW,  
PICKUP LATER



ASK HOW YOU  
CAN HELP

SHARE AND/OR  
LIKE THEIR POSTS



WRITE A REVIEW OF  
THEIR BUSINESS

KEEP YOUR  
SUBSCRIPTION OR  
MEMBERSHIP GOING



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## 20 SECTORS FORECAST TO BE MOST AFFECTED BY JOB LOSSES

SECTORS	JOB LOSSES	AVG. WEEKLY WAGE
Full- and limited-service eating places	444,338	\$381.01
Other amusement & recreation industries	160,050	\$476.12
Personal care services	137,100	\$524.60
Traveller accommodation	129,120	\$593.09
Clothing stores	100,970	\$449.47
Residential building construction	73,160	\$1,080.42
Automobile dealers	70,920	\$1,132.10
Motion picture & video industries	60,000	\$1,017.92
Independent artists, writers, & performers	60,000	\$1,067.69
Depository credit intermediation	57,375	\$1,228.97
Services to buildings & dwellings	57,300	\$676.57
Other schools & instruction	55,200	\$499.01
Health & personal care stores	41,300	\$659.07
Motor vehicle parts manufacturing	40,200	\$1,073.57
Scheduled air transportation	40,000	\$1,216.84
Building equipment contractors	35,830	\$1,301.85
Building material & supplies dealers	33,633	\$729.06
Other miscellaneous store retailers	33,510	\$562.33
Performing arts companies	33,320	\$731.79
Taxi & limousine service	33,250	\$595.36

Source: <https://www.conferenceboard.ca/insights/blogs/bracing-for-major-job-losses>



## TAKE THE SURVEY TODAY!

### COVID-19: IS IT AFFECTING YOUR BUSINESS?

Help us better understand  
the challenges your business  
is facing as a result of the  
COVID-19 pandemic.

The survey will take **LESS THAN 5 MINUTES** of  
your time, and your participation is highly encouraged  
and appreciated.



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HERE

The Labour Market Group

ECONOMIC & WORKFORCE  
DEVELOPMENT BUSINESS SURVEY

[https://www.surveymonkey.com/rcovid\\_19businesssurvey](https://www.surveymonkey.com/rcovid_19businesssurvey)

