



IN THIS EDITION

Literacy: Why it Matters

The Intelligence Revolution

Northern Ontario Workforce Planning

JOBS REPORT SEPTEMBER 2018

TOTAL NUMBER OF JOB POSTINGS

Nipissing 576

Parry Sound 114

TOP INDUSTRY WITH VACANCIES

Nipissing

Administrative and support (24.8%)

Parry Sound

Health care and social assistance (29.8%)

To view the full report, visit our website www.thelabourmarketgroup.ca

T. 705.474.0812

Toll Free 1.877.223.8909

F. 705.474.2069

101 Worthington St. East
Suite 238
North Bay, Ontario

1 College Dr.
Parry Sound, Ontario

The Labour Market Group is funded by



LITERACY: WHY IT MATTERS

LITERACY SKILLS IN ONTARIO



of Ontarians aged 16 to 65 scored at, or below, Literacy **LEVEL 1**.

15%

32% of Ontarians scored at Literacy **LEVEL 2**.

LEVEL 1: Struggle with very serious literacy challenges, with reading even the most basic text.

LEVEL 2: Read with difficulty.



LITERACY AND EMPLOYMENT



of Canadians aged 25 to 64 who did not complete high school were employed.

55%

45% of Canadians in precarious or "no contract" work have not attained an educational credential beyond a high-school diploma.

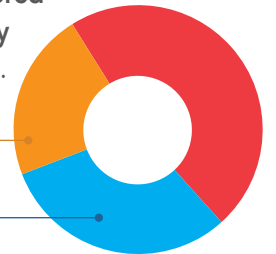


NUMERACY SKILLS IN ONTARIO



Percentage of Ontarians aged 16 to 65 who scored at, or below, Numeracy **LEVEL 1** or **LEVEL 2**.

22%
31%



LEVEL 1: Limited math.

LEVEL 2: Difficulty with common numeracy tasks.



JOBS OF THE FUTURE



The demand for high-skilled workers is **GROWING UP 19%** since 1998.

The need for low-skilled workers is **DECLINING DOWN 11%** since 1998.

DIGITAL LITERACY



44% of Ontarians scored at the **LOWEST LEVELS**.

scored at **LEVEL 2** or **3**. **38%**



of Ontarians under 45 years of age are using technology and computers.

THE 10 MOST SOUGHT AFTER SKILLS PER SECTOR

MARKETING

- Market Planning
- Market Strategy
- Marketing Communications
- Public Relations
- Brand Management
- Adobe Acrobat
- Product Management
- Adobe Photoshop
- Press Releases
- Graphic Design



2018 Local Labour Market Plan NOW AVAILABLE

Questions or concerns? Feel free to contact us at info@thelabourmarketgroup.ca

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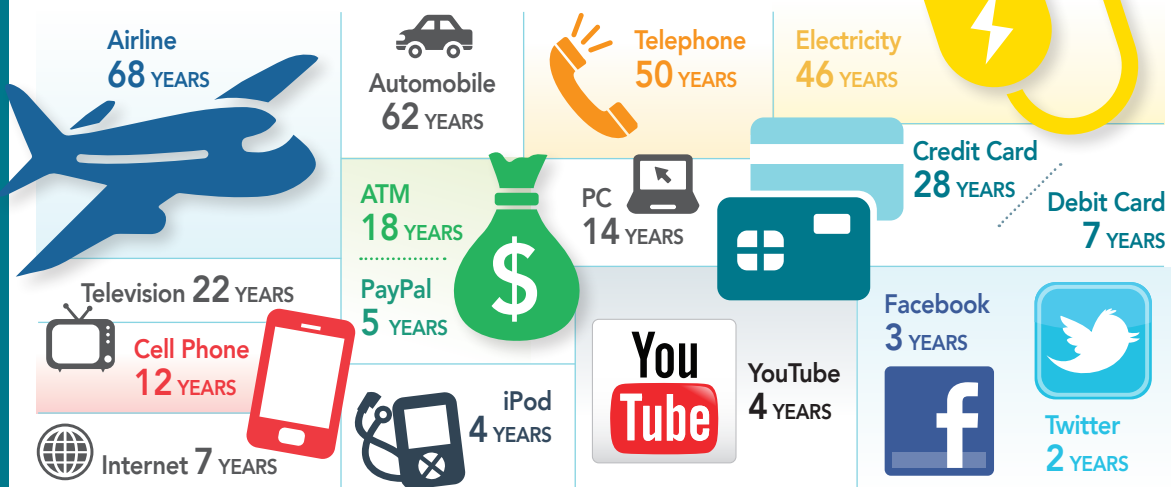
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THE INTELLIGENCE REVOLUTION

Number of years for each product to gain 50 million users



People are consumed by data

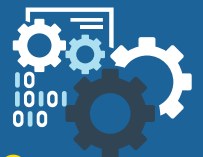
5 Billion internet users by 2020

The average US worker spends **25%** of the day **reading or answering emails**



Data is **doubling** every 18 months

75% of employees believe their employer is capturing data about them **without their knowledge**

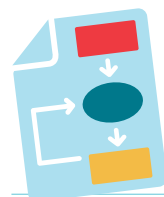


9X more data has been generated in the last two years than in all humanity

Source: The Intelligence Revolution: The Future of Work is Here

NORTHERN ONTARIO WORKFORCE PLANNING

There are **26 non-profit workforce planning boards** across Ontario, six of which form **Northern Ontario Workforce Planning (NOWP)**. NOWP works in collaboration with various community and industry partners to address current and future workforce.



INTEGRATED LOCAL LABOUR MARKET PLANNING

Development of partnerships & projects that address local labour market issues.

LABOUR MARKET INFORMATION

Collection, analysis & communication of timely & relevant local labour market information.



SERVICE COORDINATION FOR EMPLOYERS

Working with local employment and training service providers for the coordination of employment and training services to employers.



RESEARCH & INNOVATION

Development of projects aimed at researching and testing innovative approaches to address local labour market issues.



Source: Transforming Ontario's North Ad

READY. SET. HIRED.

Job Portal for the districts of Nipissing and Parry Sound

There are currently **436 jobs** available.
Find yours **TODAY!** readysethired.ca

