



## IN THIS EDITION

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2016 Census Update: Nipissing & Parry Sound Districts

## JOBS REPORT JANUARY 2018

### TOTAL NUMBER OF JOB POSTINGS

Nipissing **332**  
Parry Sound **79**

### TOP INDUSTRY BY JOB POSTINGS

Nipissing  
Retail Trade (16.9%)

Parry Sound  
Accommodation & Food Services (25.3%)

To view the full report, visit our website  
[www.thelabourmarketgroup.ca](http://www.thelabourmarketgroup.ca)

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The Labour Market Group is funded by



## SOCIAL MEDIA HAS CHANGED HOW WE CONNECT



### Facebook

84% of Facebook users are located outside the USA & Canada.

900 million users or about 90% of the mailer users access Facebook through their mobile devices.

Globally, the average user has 338 "friends".



### Instagram

Over 300 million people create content on Instagram every month.

Over 70% of Instagram users are from out-side the USA.

70 Million new photos are uploaded and shared every day.



### Snapchat



Snapchat reached 100 million active members in less than 4 years.

60% of 13-34 year olds in the USA are on Snapchat.

More than 5 Billion videos are viewed on Snapchat every day.



Source: International Management-Culture, Strategy and Behaviour. 10th edition. Fred Luthans and Jonathan Doh.

## CANADA'S TOP 15 EMPLOYMENT PROSPECTS FOR 2018



Top 15 most in-demand jobs for 2018 and average salaries or wages for a mid-level worker (unless indicated otherwise).

General labourer \$15.90 to \$18.39 *an hour*

Sales representative (junior level) \$52,000 to \$64,000

Accountant \$63,000 to \$75,000

Engineering project manager \$74,000 to \$92,000

Business analyst \$73,000 to \$87,000

Customer service representative \$37,000 to \$43,000

IT project manager \$92,000 to \$114,000

Account manager \$75,000 to \$92,000

Software engineer \$83,000 to \$99,000

Forklift operator \$16.59 to \$19.42 *an hour*

Recruiter \$59,000 to \$71,000

Administrative assistant \$44,000 to \$52,000

Assembler \$17.62 to \$20.63 *an hour*

Machinist \$22.36 to \$26.81 *an hour*

Receptionist \$35,000 to \$41,000

Source: <https://www.ctvnews.ca/business/hot-jobs-here-are-canada-s-top-15-employment-prospects-for-2018-1.3790295>

## ONTARIO'S NEW APPRENTICESHIP STRATEGY 5 MAIN AREAS OR PILLARS



This multi-year strategy of the Ministry of Advanced Education and Skills Development will build on the strengths of the apprenticeship system with a series of initiatives under five main areas or pillars:

### Promote apprenticeship:

Ontarians view apprenticeship as a respected postsecondary pathway, and have the information and resources they need to pursue it.

### Support and retain apprentices:

More apprentices complete their apprenticeships and obtain certification; the apprenticeship system is transparent and accountable for outcomes.

### Engage and support employers and sponsors:

Employers in the skilled trades see apprenticeship as the desired training pathway for developing the talent they need. Local innovation and partnerships are leveraged in the apprenticeship system.

### Increase participation of underrepresented groups:

The demographics of the province are more closely reflected in its apprentices.

### Update the apprenticeship system through digital enhancement:

Ontario's modernized apprenticeship system uses digital technology to provide client-centred, flexible, and seamless service to apprentices and employers.

LMG is pleased to present a job portal for the districts of Nipissing and Parry Sound.

**READY.  
SET.  
HIRED.**



There are currently **246** jobs available.

Find yours **TODAY!**  
[readysethired.ca](http://readysethired.ca)

All job vacancies recorded through the LMG monthly vacancy study will now be available in real time!

Questions or concerns? Feel free to contact us at [info@thelabourmarketgroup.ca](mailto:info@thelabourmarketgroup.ca)

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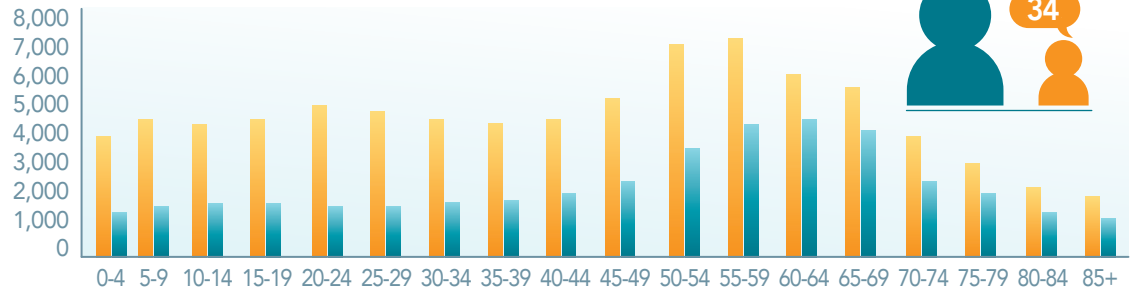
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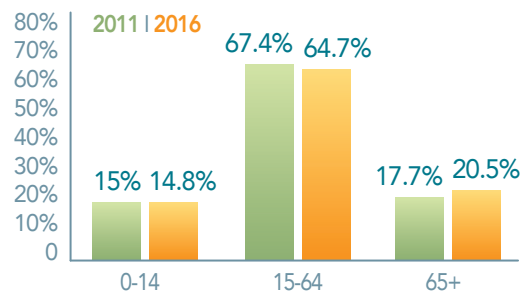


## 2016 CENSUS UPDATE: NIPISSING & PARRY SOUND DISTRICTS

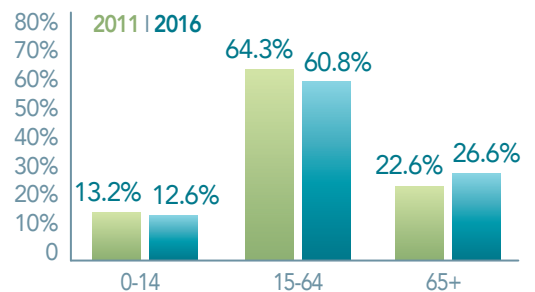
### NIPISSING and PARRY SOUND 2016 Population by 5 Year Age Cohort



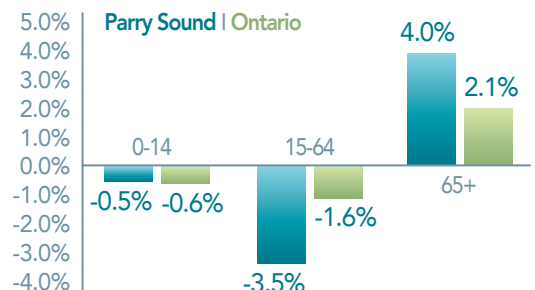
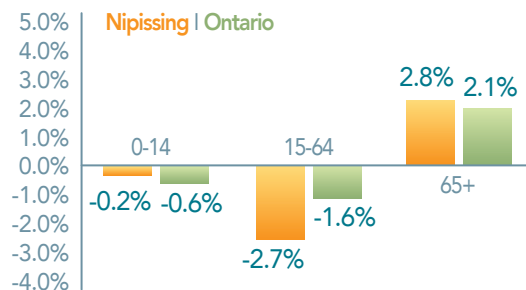
### NIPISSING Breakdown of Major Age Groups



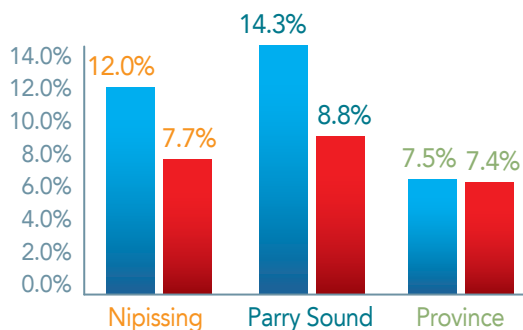
### PARRY SOUND Breakdown of Major Age Groups



### NIPISSING and PARRY SOUND 5 Year Change in Major Age Group Representation



### Unemployment Rates by Gender: Males | Females



### Average Incomes by Gender: Males | Females

